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Let's celebrate Media and Information Literacy!

Tean

October 18, 2023, LYON Available in English, French, Portuguese, Greek, Italian and German and Spanish This document was developed under the Team Up! - Media for Adult Education project (n° 2021-1-FR01-KA220-ADU-000030069), thanks to the support of the Erasmus+ program of the European Union. Views and opinions expressed are however those of the authors only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

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The Team Up! - Media for Adult Education project is a pan-European project focused on strengthening media and information education skills for adults through the creation of media products. As the project comes to its conclusion, the Team Up! team, consisting of 4Change (Portugal), KARPOS (Greece), FORMA.Azione (Italy), and ERIM (France), is excited to welcome you to this interactive final event. In the program, you will find dynamic presentations on media and information education, a fun game with opportunities to win prizes, as well as short videos on women's rights, accompanied by testimonials from those who contributed to their creation. To facilitate exchange, understanding, and participation of all participants in this final event, we present this document summarizing the key points of our meeting, available in 7 European languages.

Time	Торіс	Person/ Organisation
2:00 – 2:15 pm	Team Up! - Media and Information Education for Adults: Manuals Dedicated to Implementing Media Literacy Training in 5 Languages.	Marine/ERIM
2:15 – 2:30 pm	 Child Protection: What Media Coverage? The following points will be tackled: 1. Image Decoding 2. Stereotypes in the Media 3. Information Disorder 	Sika
2:30 - 2:50 pm	Media literacy is your superpower in the digital age. It involves arming yourself with the skills to distinguish truth from fiction, make informed choices, and shield yourself from misinformation with both courage and cleverness.	Raluca
2:50 – 3:15 pm	Kahoot game! Are you ready to win prizes?	ERIM

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3:15 – 3:35 pm		Marie
3:35 – 3:50 pm		Yuliya
	MIL videos to raise awareness on MIL and women rights	Marine/ERIM
	The group "Hypatia" crafted an impactful video titled "Losing Game". This compelling production sheds light on the everyday struggles women face, portraying the challenges of being perceived as either too much or not enough. The video's goal is to inspire viewers to reflect on societal perceptions of women and foster a more empathetic and non- judgmental perspective. <i>Presentation and Q&A are planned with Sika, who worked</i> <i>on the video.</i>	Sika
3:50 - 4:30	The group "Esperanza" created a powerful video titled "Is Everything About Men?". In this thought-provoking production, they shed light on women's rights, challenging the misconception that women's appearance and choices are solely based on men's expectations. The video aims to inspire women to embrace their individuality and self-expression, free from societal expectations.	
	The group "KARMAS" presented a powerful video titled "Together, we can Make the Change." Through this poetic production, the video beautifully showcases the limitless and priceless impact of women supporting each other. With the objective of promoting sorority, the video emphasizes the significance of support,	Marie

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Iove, and how they can make a transformative difference in the lives of women. Presentation and Q&A are planned with Marie, who worked on the video. The group "Rainbow" created an impactful video titled "Powerful Words". Through this impactful production, the video addresses the		
"Powerful Words".	the lives of women. <i>Presentation and Q&A are planned with Marie, who worked</i>	
insults and stereotypes that women endure, regardless of	"Powerful Words". Through this impactful production, the video addresses the insults and stereotypes that women endure, regardless of the situation. Its purpose is to empower women to break free from these labels and live life authentically and on their own terms. Presentation and Q&A are planned with Avra, who worked	Avra/KARPOS

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Team Up! - Media for Inclusion is implemented by











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